

## PRESS RELEASE

Company introduces 100% biodegradable coffee cups

### Klüh Catering: coffee-to-go can also be environmentally friendly

Düsseldorf, 26. September 2017 - Under the motto "Naturally Klüh", Klüh Catering, the fourth-largest catering company in Germany, is now launching a coffee-to-go cup made of renewable vegetable raw materials. The 100 % FSC certified cup is made of cellulose and a coating of PLA. The Klüh cup, lid included, is 100% biodegradable.

Klüh Catering's Managing Director Thorsten Greth: "With the introduction of 'Naturally Klüh', we are setting a clear example for the responsible use of resources. With this goal, last year we also joined the initiative 'United Against Waste'. With this, we aim to significantly reduce the wastage of food."

Latte macchiato, caffè crema, frappiato – the enjoyment of coffee-to-go products is a trend that has been going on for years. However, the use of the practical light coffee cups creates a plastic rubbish mountain of 11,000 tons year for year. In Germany alone, around 3 billion disposable cups are consumed per year.

Coffee stations with a wide range of different specialties have also long since arrived in companies, authorities and hospitals, where they are an important tool for customer loyalty and employee satisfaction. That's why Klüh Catering has decided to switch from conventional plastic cups to naturessé® products made of cellulose and PLA. The Düsseldorf-based family-run business has thus considerably reduced the burden on the environment - with approx. 3 million compostable cups per year.

#### *About Klüh:*

*Klüh Service Management GmbH is a global multi-service provider. Founded in 1911, the company has decades of experience in the area of infrastructural services and offers service packages with a high level of vertical integration. Alongside cleaning, its fields of activity cover hospital services, catering, building management, security and personnel services and airport services. With 49,000 employees across eight nations, the company achieves sales of around 770 million Euros (2016).*

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