

PRESS RELEASE

Nationwide charity campaign in company restaurants for children's aid organisations

Klüh Catering serves up the best childhood dishes – and the guests decide the price of the meal

Düsseldorf, 3 May 2019 – Relive the taste of childhood and help others at the same time – that was the idea that Klüh Catering successfully implemented in April in the 120 company restaurants which it runs on the German market. For the "Journey into Childhood", classics such as spaghetti Bolognese with grated cheese, rice pudding and creamed spinach with scrambled eggs and mashed potato were identified, which are still extremely popular.

The highlight: the guests were invited to pay as much "as they liked". Everything that was above the so-called value of benefits in kind of 3.30 Euros went into the collection pot. If the guest paid less than 3.30 Euros, Klüh Catering paid the difference and donated for the guest.

To the delight of the Klüh team, in just five campaign days the childhood dishes flushed the proud sum of around 26,000 Euros into the donation box. Managing Director Thorsten Greth: "We are delighted by the response that we have received and wish to thank our guests, who showed a big heart when paying."

Klüh Catering had its branch managers choose the regional children's aid organisations which received the donations for their important work. Small, regional organisations were deliberately supported and, at the same time, attention was directed to their commitment, without which many social projects would not be possible.

About Klüh:

Klüh Service Management GmbH is a global multi-service provider. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport and Facility Service offer both individual services as well as integrated service concepts.

With nearly 50,000 employees in eight nations, the company achieves sales of around 806 million Euros (2018).

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