

PRESS RELEASE

Onto the next round:

Klüh continues to back the DEG

Düsseldorf, 07.12.2020 – The DEG and Klüh – a heart-felt connection. The Düsseldorf-based family business Klüh Multiservices has now extended its sponsorship and advertising contract with the state capital's ice hockey club until the 2022/2023 season.

Frank Theobald, Chairman of the Klüh Management Board: "We are loyal to our partnership and therefore stand firmly by our traditional club, which we now wish good luck for a place in the semi-finals of the DEL– and then of course the championship. Our head office in Düsseldorf is home - and the DEG is part of that."

Klüh has been a sponsor and advertising partner of the traditional club Düsseldorfer EG since 2012. But the connection to the club goes back decades. The company owner Josef Klüh was President of the DEG from 1984 to 1998 and led the club to five championship titles.

About Klüh:

Klüh Service Management GmbH is a global multi-service provider. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 52,000 employees in eight nations, the company achieves sales of around 852 million Euros (2019).

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