

PRESS RELEASE

Gastronomy award for quality and pioneering spirit

Klüh receives prestigious “Frankfurt Prize” for corporate performance in catering

Düsseldorf, 12.10.2021 – Great honour for Klüh: the catering division of the multiservice provider has received the coveted “Frankfurter Preis – Großer Preis der deutschen Gemeinschaftsgastronomie” (Frankfurt Prize - Grand prize of the German corporate and community catering Industry) for its services in care catering and its pioneering spirit in the field of new nutritional concepts. The prize, which acknowledges entrepreneurial and personal achievements in the catering market, is donated by the dfv media group and awarded every two years on the basis of proposals from a jury made up of prominent personalities within the sector and representatives of the donors. Application is not possible.

Thorsten Greth, Managing Director of Klüh Catering, proudly accepted the award at the prize-giving ceremony on 11 October at the Flora in Cologne: “We are delighted with the award and regard it as recognition for the consistent quality focus of our work and our striving for constant innovation. At the same time, we see the award as an incentive to continue our efforts in a highly cost-driven competitive environment. Thus, we show that in particular high quality is the key to successful catering.”

The award jury especially justified Klüh’s award on the grounds that despite some braking factors, the multiservice provider had managed to become the market leader in care catering. At the same time, Klüh has succeeded in becoming one of the leading providers in the highly competitive business market. In addition, the jury praised Klüh’s pioneering spirit for more sustainability, which is expressed, among other things, in the new nutritional concept “Pflanzenkraft” (Plant Power) and the commitment to reducing food waste.

About Klüh:

With over 25 years of experience, the sector champion not only offers catering for employees, but also for patients, senior citizens, travellers, school and kindergarten children, and is the undisputed number 1 contract caterer in Germany in the area of care catering (study gv-praxis 05/2021).

Klüh Catering is part of the internationally operating multi-service provider from Düsseldorf. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 49,000 employees in eight nations, the company generates sales of over 807 million Euros (2020). For further information, see www.klueh.de.

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