

PRESS RELEASE

Recruiting

Klüh makes it possible to apply for a job with just a few clicks on WhatsApp

Düsseldorf, 09.02.2022 – After the successful launch of its new job portal at the end of last year, the multi-service provider Klüh now aims to attract job seekers throughout Germany with even more up-to-the-minute recruitment measures. For example, prospective employees can now apply directly to Klüh via WhatsApp. The new application channel offers a particularly intuitive candidate journey to supplement the quick application process already established in the desktop app. With the launch of the application via WhatsApp, Klüh is a pioneer of the simplified application process in the nationwide facility services industry.

The application by WhatsApp is - alongside the usual options - open to all mobile users of the job portal at any time and from anywhere. One click takes you straight to the application process, where a virtual assistant then successively asks for all the information relevant to the position advertised in a language of the applicant's choice. The process can be interrupted at any time and then continued later on. Data protection and security are guaranteed because WhatsApp only serves as a medium. The interface to Klüh's applicant management software is provided by the software service provider PitchYou. Once the application documents have been checked by trained Klüh employees, the candidates are contacted as quickly as possible and invited for an interview.

"Due to the shortage of manpower, the application process needs to be as quick and easy as possible. It is therefore only logical that we also offer WhatsApp, as one of the leading communication media of our time, as an option for a job application", says Viktoria Kaiser, Head of Recruiting and HR Marketing at Klüh Multiservices. Apart from addressing specific target groups, the new application channel is also intended to reduce what is known as the time to hire - the time between the application and the acceptance - which is often decisive for the success of the recruiting process.

To the job portal: jobs.klueh.de

About Klüh:

Klüh Service Management GmbH is a global multi-service provider from Düsseldorf. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 49,000 employees in eight nations, the company achieves sales of over 807 million Euros (2020). For further information see www.klueh.de.

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