

## PRESS RELEASE

### Klüh Security with new mission statement

## Quality provider positions itself on the market as a contemporary security architect

Düsseldorf, 17.05.2022 - The company Klüh Security is now positioning itself on the market with a revised mission statement. In this way, the security division of the multi-service provider Klüh is sharpening its profile as a customer-oriented security architect for forward-looking solutions in all sensitive areas.

A team of experts was formed specifically to develop the new mission statement under the claim *We provide security. With forward-looking solutions.* By means of analysis, customer surveys and operational experience, this team established which particular strengths distinguish Klüh Security, which values are embodied, what differentiates the company from its competitors and, above all, what customers can expect in the future.

One of the findings was that customers are placing increasing value on the digitalisation of security services. To meet this demand, Klüh Security is pursuing a number of approaches. For example, the company is pushing ahead with the digitalisation of processes so as to ensure the best possible operational support. In addition, the provider trains innovative, creative specialists or recruits them so as to develop and implement individual security concepts. At the same time, Klüh Security uses network partnerships to supplement its own service portfolio. These include, among others, security engineering companies, associations and work groups.

"We are proud of our achievements and our position on the market, but it is still essential that we question ourselves from time to time and make it clear what Klüh Security stands for," explains Axel Hartmann, Managing Director of Klüh Security. Klüh Security will communicate its own ethos, which is characterised by the values of partnership, flexibility, loyalty and reliability, through all communication channels, both internally and to existing and new customers.

Klüh Security's customer base includes numerous companies as well as institutions and organisations from critical infrastructures (CRITIS). In addition, the company provides qualified security personnel at a large number of conventionally guarded military facilities. The strict requirements that Klüh Security places on its employees meet the highest security standards required in this field.

### **About Klüh:**

*As a member of the Bundesverband der Sicherheitswirtschaft e.V. (Federal Association of the Security Industry),*

*Klüh Security is among the quality providers of security services in Germany and is certified in accordance with DIN 77200. Of the over 400 security companies in Germany, Klüh Security is ranked 7th (Lünendonk® list 2021). Klüh Security is part of Klüh Service Management GmbH, an internationally active multi-service provider based in Düsseldorf, which celebrates its 111th anniversary this year. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 52,000 employees in eight nations, the company achieves sales of around 814 million Euros (2021). For further information see [www.klueh.de](http://www.klueh.de).*

**Contact:** Klüh Service Management GmbH | Julian Kerkhoff | Tel.: 0211 9068-304 | [j.kerkhoff@klueh.de](mailto:j.kerkhoff@klueh.de)