

PRESS RELEASE

Even closer to the customer

Klüh Multiservices launches new corporate website

Düsseldorf, 22.06.2022 – Starting immediately, the multi-service provider Klüh is presenting itself on a new website. With its modern and structured appearance, in future, Klüh will be even closer to its customers and all other stakeholders who wish to find out more about the company and its services and would like to get in touch.

“Customers value Klüh as a present, flexible and reliable service provider. These values are also reflected in the new website as the digital flagship of our company,” says Frank Theobald, Chairman of Klüh’s Executive Board, commenting on the successful relaunch.

In the implementation of the new corporate website, particular emphasis was placed on user-friendliness. Intuitive navigation makes it easy for users to access the information they are looking for. They can quickly find the right offer for them in the wide-ranging service portfolio and the special sector solutions. Furthermore, the right local contact persons are also shown directly for each service area.

Through responsive web design, Klüh also ensures an optimal customer journey, so smooth use is guaranteed on all end devices, whether it’s a PC, smartphone, tablet or notebook. For the planning and implementation of the site, Klüh drew on the support of the web agency Netigo from Düsseldorf - a collaboration that already proved successful in the relaunch of Klüh’s job portal (jobs.klueh.de) last year.

Using the job portal, career starters and job seekers can choose between numerous job offers from the company’s service areas, find out about specific jobs and training opportunities at Klüh and present themselves via a quick application. A locator function quickly shows interested parties where the job advertised is to be found in the nationwide branch network. There is also a filter that shows the job vacancies close to where you live. In addition, the new Internet presence offers general information about Klüh as an employer and about the different working environments.

You can access the new Klüh website at www.klueh.de.

About Klüh:

Klüh Service Management GmbH is an internationally operating multi-service provider from Düsseldorf, which celebrates its 111th company anniversary this year. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 52,000 employees in seven nations, the company achieves sales of around 814 million Euros (2021). For further information see www.klueh.de.

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