

## PRESS RELEASE

### New corporate channel

## Klüh launches online magazine

Düsseldorf, 11.01.2023 – Right on time for the start of the new year, the multi-service provider Klüh has announced the launch of a new corporate channel. With *Klüh4all* – a mixture of corporate blog and online magazine – from now on, the Düsseldorf-based family business will be providing regular detailed insights into its infrastructural services for contemporary, sustainable property management in a changing world of employment.

“We would like to share our facility management expertise and our practical experience more widely. The new online magazine allows us to communicate what Klüh and its services represent to a large audience”, says **Sarah Latton**, Head of Marketing & Communications at Klüh Multiservices.

### A broad range of topics in a clear layout

Background reports and interviews show the readers the processes behind the services in such diverse business areas as cleaning, catering and security. Case examples illustrate how Klüh tailors its services and implements them according to individual customer needs. A strong focus here is on the commitment in the areas of sustainability and digitalisation, the transformative power of which is extensively harnessed by the service provider along the value chain to ensure that it remains one of the pacesetters on the market of the future. The company also aims to provide extensive insights into the daily work and career opportunities at Klüh. The range of topics is rounded off by tips and advice that highlight the multiservice provider's expertise in the field of cleaning and in the kitchen.

In the implementation of *Klüh4all*, particular emphasis was placed on user-friendliness. A clear layout combined with intuitive navigation ensures that visitors to the online magazine easily find the content they are looking for. Here, a filter function means you can select articles according to date, business area and an overall range of topics. With its responsive web design, Klüh also provides optimum reader-friendliness so that smooth use is guaranteed on all end devices.

You can reach the online magazine *Klüh4all* at: [www.klueh.de/aktuelles/klueh4all](http://www.klueh.de/aktuelles/klueh4all)

### **About Klüh:**

*Klüh Service Management GmbH is a global multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 52,000 employees in seven nations, the company achieves sales of around 814 million Euros (2021). For further information see [www.klueh.de](http://www.klueh.de).*

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