

PRESS RELEASE

Care market leader convinces with fresh healthy cooking

Klüh takes on catering for three retirement homes in Saxony

Düsseldorf, 31.01.2023 – Starting immediately, the catering division of the multi-service provider Klüh is taking over the catering for residents at three facilities for senior citizens run by the Arbeiter-Samariter-Bund Dresden und Kamenz (ASB) in Dresden, Königsbruck and Bernsdorf. Klüh Catering secured the five-year contract for an individual fresh catering concept that focuses on healthy, age-appropriate cooking with regional products.

Under this contract, the Klüh team of 15 employees provides the roughly 340 residents of the ASB facilities with a nutritional plan specially designed to meet the needs of senior citizens. Especially for residents who have problems chewing and swallowing, Klüh Catering's "gentle cuisine" is among the options provided. The meal components are gently cooked, then finely seasoned and subsequently pureed or strained. To finish, specific forming processes ensure that the dishes look very similar to the original food.

When preparing the menu, the specialist for contemporary catering for senior citizens coordinates closely with the nursing team and, where possible, also actively involves the residents. Among other things, the creation of a residents' cookbook together with the senior citizens is planned, supplemented by numerous culinary activities throughout the year.

"Taste and variety are essential factors that enhance the experience and enjoyment of the meals. With our extensive knowledge of the market and processes, we create needs-oriented solutions that are not only appreciated by the residents, but also help improve the profitability of the facility", explains **Thorsten Greth**, Managing Director of Klüh Catering.

To make the ordering and production processes efficient and clear for the customer, Klüh Catering uses the company's own inventory management system DigiSupply. The software solution displays nutritional values and allergens transparently and reliably right through to the meal plan, in accordance with the required verification obligations and labelling regulations. In addition, DigiSupply can be used to display sustainability values such as CO₂ emissions, water consumption and Nutri-Score per meal.

About Klüh:

With over 30 years of experience, the sector champion not only offers catering for employees, but also for patients, senior citizens, travellers, school and kindergarten children, and is the undisputed number 1 contract caterer in Germany in the area of care catering (study gvpraxis 05/2022). Klüh Catering is part of Klüh Service Management GmbH, an internationally operating multi-service provider from Düsseldorf. Founded in 1911, the company has decades of experience in the area of infrastructural services. The departments Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 52,000 employees in seven nations, the company achieves sales of around 814 million Euros (2021). For further information see www.klueh.de.

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