

New catering contract for around 6,000 diners

Klüh takes on full catering services for HUK-COBURG

Düsseldorf, 28.11.2023 – The HUK-COBURG insurance group has commissioned Klüh Catering to cater for its employees at two locations at its headquarters in Coburg starting on 1 January 2024. The contract covers a term of three years and includes a wide range of catering services for around 6,000 employees.

The culinary offer includes breakfast and lunch in two company restaurants, snacks in three cafeterias, catering in the company daycare centre "Wuselwald", conference service as well as hospitality for board meetings and events. Klüh is committed to providing high-quality catering with fresh produce, front cooking, its own baked goods, barista coffee, fine dining and all-day conference catering.

The **Klüh Catering app** gives the diners in Coburg access to information such as nutritional and sustainability data, information on allergens and additives, special offers, culinary promotions and special dishes. To make the ordering and production processes efficient and clear for the customer, Klüh uses the company's own **inventory management system** DigiSupply. The software solution transparently and reliably displays everything from ingredients to the meal plan in accordance with the required verification obligations and labelling regulations. DigiSupply can also be used to display sustainability values such as CO₂ emissions, water consumption and Nutri-Score per meal.

In addition, Klüh deploys a **waste management system** on site to avoid food waste. The system uses a camera, scales and sophisticated background technology to photograph the waste and automatically assign it to different categories before it is disposed of. The data collected enables a detailed evaluation and, together with the kitchen team, recommendations are developed to reduce waste in the future. Optimising the menu and portion sizes in line with these recommendations makes it possible to reduce food waste by up to 50 percent.

Klüh's **inclusion cooperation** with Heinrich Schaumberger Schule, Schule am Hofgarten and Lebenshilfe Coburg also deserves particular mention. The aim is, in the context of the catering contract at HUK-COBURG, to provide people with disabilities with prospects and development opportunities in catering areas and to enable possible training and permanent employment so as to integrate them into the primary labour market.

About Klüh:

With over 30 years of experience, the sector champion not only offers catering for employees, but also for patients, senior citizens, travellers, school and kindergarten children, and is the undisputed number 1 contract caterer in Germany in the area of care catering (study gvpraxis 05/2023). Klüh Catering is part of Klüh Service Management GmbH, an internationally operating multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With almost 58,000 employees in seven nations, the company achieves sales of around 923 million euros (2022). For further information see www.klueh.de.

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