

PRESS RELEASE

Innovation in contract cleaning

Klüh Cleaning launches digital cleaning concept EcoServ

Düsseldorf, 16.01.2024 – Klüh Cleaning, a subsidiary of the Klüh Group, has announced the market launch of its digital cleaning concept *EcoServ*. With this, the company aims to achieve a pioneering role on the market in terms of flexibility, efficiency, user-orientation and sustainability.

“*EcoServ* enables us to optimise numerous processes for the benefit of our customers and takes contract cleaning to a new level. With our *EcoServ* competence team, we offer a customer-specific consulting strategy and create a service that is as flexible as the working world of today,” explains **Frank Theobald**, Chairman of the Klüh Management Board.

Using an IoT framework, sensor technology, individually operated SmartButtons and corresponding software, the new cleaning concept ensures efficient, resource-friendly processes, smooth communication and highly customisable services in real time. Here, the 360-degree concept *Klüh Eco System for Smart Services* incorporates all points of contact between the customer, facility management and the cleaning staff.

Smart technologies and trained cleaning staff work hand in hand

To be able to provide flexible services which go beyond constant maintenance cleaning, customer requirements are recorded in *EcoServ* and fed into a dynamic runsheet in real time. This guides the cleaning staff through the area on a tablet they have with them. The system uses an illustration of the building to visually indicate what needs cleaning and with what priority. The stored tool controls the routes of the cleaning staff and thus provides the greatest possible flexibility and transparency. The guaranteed smooth communication and direct response results in massive time savings and quality improvements for the responsible facility managers.

Further use scenarios can be found under the keyword Smart Building, where data on building use and capacity is collected and linked to interactive room plans. In this way, unused areas are recognised and only cleaned when necessary. Especially in view of new working time models, remote working and shared desk concepts, this saves time and budget - not only in offices, but wherever work is performed. Needs-based cleaning also optimises the use of water and energy resources and the consumption of cleaning agents. Furthermore, the data generated can provide valuable information for sustainability strategies.

For further information see: www.klueh.de/dienstleistungen/cleaning/ecoserv

About Klüh:

Klüh Cleaning is part of Klüh Service Management GmbH, an internationally active multiservice provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With almost 58,000 employees in seven nations, the company achieves sales of around 923 million euros (2022). For further information see www.klueh.de.

Contact: Klüh Service Management GmbH | Julian Kerkhoff | Tel.: 0211 9068-304 | j.kerkhoff@klueh.de