

## PRESS RELEASE

Expansion at the executive level

## Klüh Catering adds a new Head of Operational Excellence to its management team

Düsseldorf, 30.01.2024 – Klüh Catering, a subsidiary of the Klüh Group, enlarged its executive board at the start of the year. Since 1 January 2024, **Jürgen Sturm** has strengthened the Catering division of the multi-service provider as a member of the management team. In his position as "Head of Operational Excellence", Jürgen Sturm is responsible for the start-up of operations, reorganisation and the implementation of culinary standards.

"With Jürgen Sturm, we have gained an experienced manager who will help us sustainably optimise the processes at the interface with our customers and make our services simpler and more customer-oriented. In the name of Klüh, I wish Mr. Sturm a warm welcome to the company and very much look forward to working with him," explained **Thorsten Greth**, Managing Director of Klüh Catering.

Jürgen Sturm has extensive experience in the catering industry. His last position was as a member of the management board and authorised signatory at Genuss & Harmonie, where he was instrumental in driving the further development and digital transformation of the administrative departments. He also acted as a key account manager, ensuring that the high standards of culinary excellence and innovation were successfully met.

For over 30 years, the Catering division of the Klüh Group has provided convincing innovative catering concepts and a sensitive approach to the needs of the guests. As one of Germany's leading caterers in the business catering and care catering segments, Klüh Catering serves a wide range of culinary delights to company restaurants, universities, clinics, hospitals, retirement homes and nursing homes. Klüh Catering's recipe for success is based on a strong innovation potential, reliable high quality, variety and a great understanding for individual customer needs. In addition, the company provides transparency with regard to information about products and suppliers and contributes its extensive knowledge of nutritional science.

## About Klüh:

With over 30 years of experience, the sector champion not only offers catering for employees, but also for patients, senior citizens and travellers, and is the undisputed number 1 contract caterer in Germany in the area of care catering (study gvpraxis 05/2023). Klüh Catering is part of Klüh Service Management GmbH, an internationally operating multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With almost 58,000 employees in seven nations, the company achieves sales of around 923 million euros (2022). For further information see <u>www.klueh.de</u>.

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