

PRESS RELEASE

Recognition for innovative building management

Klüh's Smart Service concept nominated for German Innovation Award 2024

Düsseldorf, 20.02.2024 – The multi-service provider Klüh is among the exclusive group of nominees for the German Innovation Award 2024. With this award, the prestigious German Design Council pays tribute to outstanding cross-sector projects, product innovations and pioneering achievements that are trend-setting in character, but also feature user-centred development and thus sustainably improve life.

Klüh is represented in the category "Information Technologies | Industry Specific and Service Software" of the competition class "Excellence in Business to Business" with its *Klüh Eco System for Smart Services*. The application platform combines an in-house customer service portal, business intelligence reporting, Internet of Things framework and service-specific digital solutions. It thus provides for efficient, resource-saving processes, smooth communication and individualised services in real time. Potential usage scenarios include needs-based cleaning, service-on-demand and integrated smart waste management. Moreover, the data collected on building use and utilisation under the heading Smart Building can provide valuable information for sustainability strategies. The platform incorporates all touchpoints between the facility management and the service providers, from order management to target monitoring.

"The nomination is a fantastic recognition of our work and also our motivation to keep driving innovation in the area of infrastructural building services in the future", says **Felix Fiedler**, Head of the Center of Digital Excellence at Klüh Multiservices.

The interdisciplinary jury of the German Innovation Awards is made up of experts from the areas of technology, digitalisation, science and institutions. The entries are evaluated according to the criteria of innovation level, user benefits and cost-effectiveness. Aspects such as social, ecological and economic sustainability as well as the consumption of energy and resources also play a key role in the evaluation process. If Klüh is able to convince the jury, it will head to Berlin for the award ceremony on 14 May.

About Klüh:

Klüh Service Management GmbH is a global multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 58,000 employees in seven nations, the company achieves sales of around 923 million Euros (2022). For further information see www.klueh.de.

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