

PRESS RELEASE

Seal of quality for innovative building services

Klüh Group recognised for outstanding innovative strength



Düsseldorf, 12.03.2024 – With the rating “Highest innovative strength”, the multi-service provider Klüh heads this year’s ranking of building service providers in a study commissioned by the news network WELT on the innovative strength of German companies. As the sector champion, the family-run company asserted itself against 17 competitors.

“We are delighted by the award, as it clearly signals that Klüh is recognised on the market as an innovative provider of infrastructural building services”, says **Frank Theobald**, Management Chairman of the Klüh Group. “Actively engaging with future issues and offering intelligent solutions based on innovative technologies and smart concepts is a cornerstone of our corporate strategy - and always with the aim of creating added value for our customers.”

215,677 managers surveyed

The polling institute ServiceValue surveyed 215,677 executive staff on behalf of the news network WELT. As part of an online survey, they evaluated 2,350 German companies from 175 sectors with regard to their high corporate and market-related innovative strength based on strategies and concepts. Klüh qualified as number one in the sector “building services”.

“To be successful on the market as a company, you need to be customer- and future-oriented in your actions and realise innovative solutions. In a changing working world, we therefore see the rating “Highest innovative strength” above all as further motivation to actively tackle the constant new challenges along the value chain”, explains Frank Theobald.

About Klüh:

Klüh Service Management GmbH is a global multi-service provider from Düsseldorf. Founded in 1911, the family-run company has decades of experience in the area of infrastructural services. The divisions Cleaning, Catering, Clinic Service, Security, Personnel Service, Airport Service and Integrated Services offer both individual services as well as multiservice concepts. With more than 58,000 employees in seven nations, the company achieves sales of around 923 million Euros (2022). For further information see www.klueh.de.

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